

THE WAFFLE PORTION COST MYTH

STOP WASTING COSTLY BATTER, SYRUP, AND BUTTER



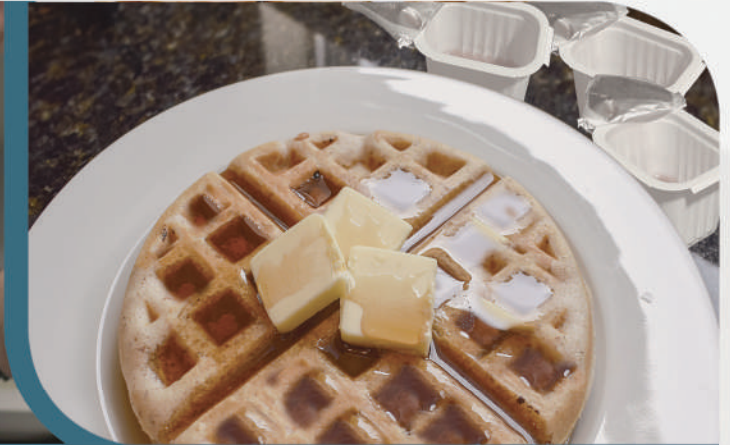
PREP WASTE

- LEFT OVER MIX
- SPLIT BATCHES
- INCONVENIENT 5LB PACK SIZE



REDUCED YIELD FROM OVERSIZED PORTION

- OVERSIZED, 5-6 OZ PORTION SIZE
- 1/4 OR MORE PORTION WASTED
- LARGE PORTION REDUCES YIELD



CONDIMENT WASTE

- 3 OZ + SYRUP
- 3 BUTTER CHIPS
- HEAVY CARRIER OF CONDIMENTS

ADD IN TRANSFER CUPS AND RELEASE SPRAY, AND YOU SEE THE REAL COST!

